

Publishing 101: Things You Need to Know to Get Your Article Published

What is the GHSP Journal?

- Peer-reviewed
- Open access
- Online
- Quarterly
- No publication fees
- Program-focused
- Editorially independent

Some Details

- **Indexed:** PubMed, Scopus, Google Scholar, etc.
- **Subscribers:** Over 6000 alert subscribers
- **Audience:** Program managers, technical advisors, researchers
- **Citations:** 320+ articles have generated over 2400+ citations
- **Reach:** Of top 25 countries accessing articles, 17 are LMICs



#1: Read Other Articles

- Understand where your work fits into the broader field
- Learn what is important to journals
- Learn how different article types differ
- Get familiar with format and writing style
- Subscribe to TOCs of journals to stay updated



#2: Learn the Ropes

- Be a co-author on papers to learn how things work



*"Welcome to the co-author's party!
You're number twenty-one!"*

#3: Choose the “Right” Topic

- Importance of the issue addressed
- Original work that contributes to knowledge
- Sound design and execution (program or study)
- Sound, actionable, and scalable conclusions
- Relevance to programs and/or policy
- Engaging writing style
- Query editors up front about the topic to see if it is of interest

#4: Choose the “Right” Journal

Factors to consider:

- Peer-reviewed
- Audience
- Accessibility
- Fees
- Speed of publication
- Impact factor and reputation

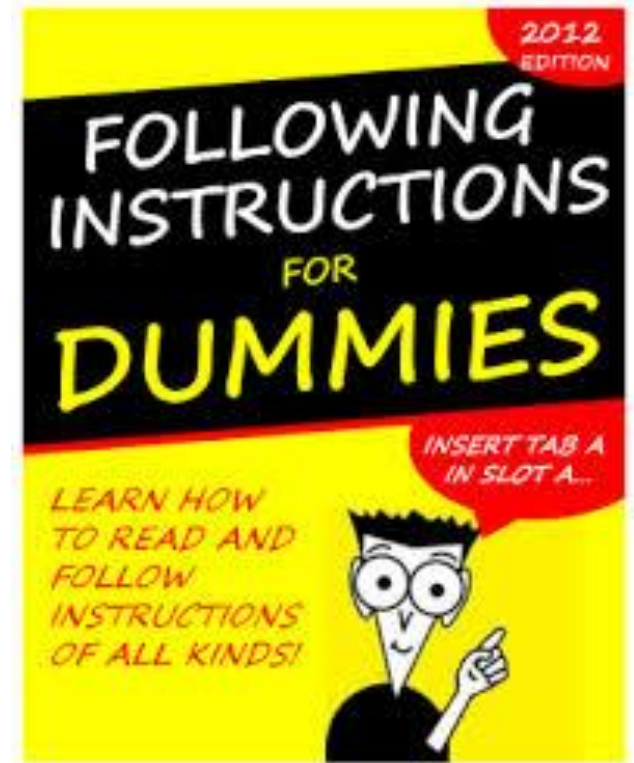
“If your IF is above 10, then you enter here. If it’s lower, well... ”



#5: Make a Good First Impression

Follow Instructions:

- Different from journal to journal
- Dictate exactly how an article should be prepared for each journal down to the font size
- Some journals are more stringent than others



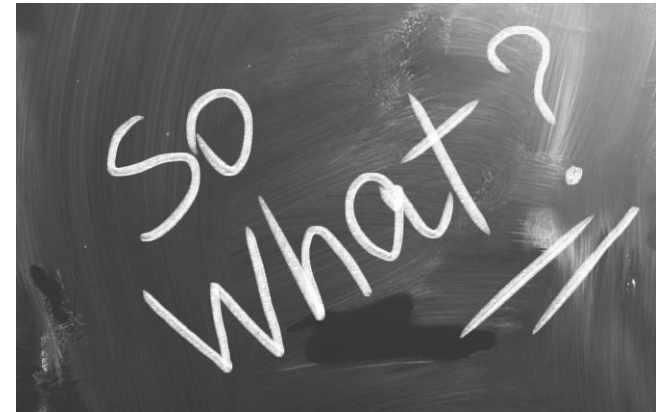
#6: Explain Your Methods (etc.) Clearly

- Ensure methods are sound and written in enough detail to allow replicability
- Explain the context to help reader decide on generalizability
- Provide details on program implementation to help others replicate or adapt it



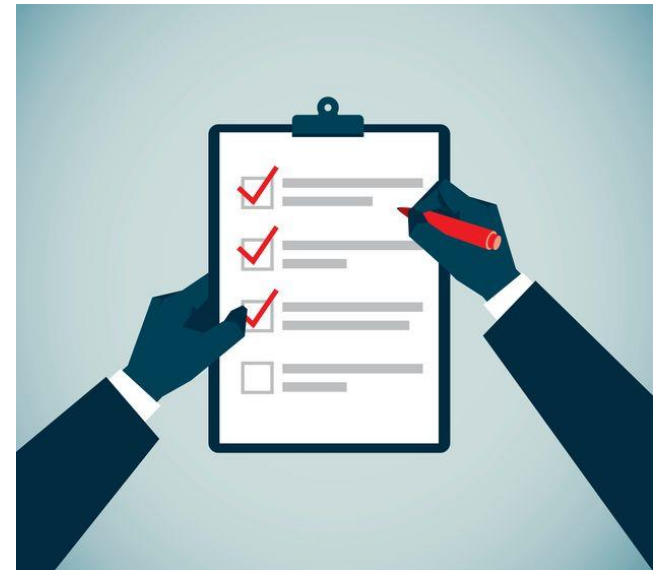
#7: Answer “So What?”

- Write compelling Discussion section
- Summarize main findings in 1st paragraph
- Highlight individual, important findings in the following paragraphs



#8: Craft a Great Abstract

- Build it from your written paper
- Be specific with the findings you report
- Make sure the abstract is in sync with the main body of the article



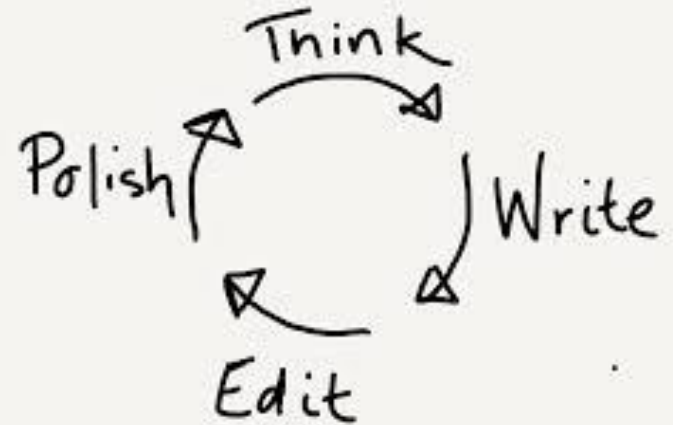
#9: Get Feedback Before Submitting

- Important topic?
- Sound methods and analysis?
- Structured well?
- Written clearly?



#10: Be Responsive to Peer Reviewers

- Respond to every comment made by reviewers
- Indicate whether you made changes or not
- If you choose not to make a change, explain why



5 Tools



- **Reference management software:**
 - EndNote, RefWorks, Mendeley, ZoTero
- **Journal searching tools:**
 - GH Journals Database: <https://www.ghjournalsearch.org/>
 - Jane: <http://jane.biosemantics.org/>
 - Edanz: <https://www.edanzediting.com/journal-selector>
- **GHeL eLearning course by Jhpiego:** <https://www.globalhealthlearning.org/course/journal-manuscript-development-global-health>
- **Equator Network:** <http://www.equator-network.org/>
- **AuthorAID:** <http://www.authoraid.info/en/>



Global Health: Science and Practice



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