

Publishing 101: Things You Need to Know to Get Your Article Published

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Jim Shelton, MD, MPH, Editor-in-Chief

What is the GHSP Journal?

- Peer-reviewed
- Open access
- Online-only
- Quarterly
- No publication fees
- Program-focused
- Editorially-independent
- Funded by USAID through the Knowledge for Health Project at Johns Hopkins Center for Communication Programs



Some Details

- **Indexed:** PubMed, Google Scholar, EBSCO
- **Subscribers:** Over 6000 alert subscribers
- **Audience:** Most focused on research and evaluation
- **Citations:** 250+ articles have generated over 600 citations
- **Reach:** Of top 25 countries accessing articles, 17 are LMICs



eLearning Course on Publishing

- **Journal Manuscript Development for Global Health**

<https://www.globalhealthlearning.org/course/journal-manuscript-development-global-health>



The screenshot shows the course page on the Global Health Learning Center website. The header includes the logo and navigation links: ABOUT GHLE, REGISTER, SIGN IN, and ENGLISH. The main navigation bar has links for Home, Getting Started, Services, Courses (highlighted), and Certificate Programs, along with a search icon. The course title is prominently displayed. Below the title, there is a description of the course, a list of authors, and a 'Log in to take this course' button. A sidebar on the right provides additional details like course time and managers.

Global Health Learning Center ABOUT GHLE REGISTER SIGN IN ENGLISH

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Journal Manuscript Development for Global Health



 The Journal Manuscript Development for Global Health course encourages health professionals in the field to write and publish in peer-reviewed journals. In so doing, it supports a broader effort to compile and disseminate a wealth of programmatic knowledge and valuable experience that accrues every day in countries around the world.

This course offers learners advice on each step in the journal manuscript development process, from planning and preparation to submission of a final manuscript.

Log in to take this course

Time
2 hours

Published/Updated
Tuesday, October 18, 2016

Course Authors:
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Build a Team

Identify team of authors and their respective responsibilities ***before preparing manuscript:***

- Lead/First author
- Co-authors
- Corresponding author



"Welcome to the co-author's party!
You're number twenty-one!"

Choose a Journal

Factors to consider:

- **Peer-reviewed**
- **Audience**
- **Accessibility**
- **Fees**
- **Speed of publication**
- **Impact factor and reputation**

“If your IF is above 10, then you enter here. If it’s lower, well...”





Global Health: Science and Practice

Global Health Journal Search



GHJournalSearch

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Search, filter, and compare 198 Global Health Journals

Welcome to GH Journal Search!

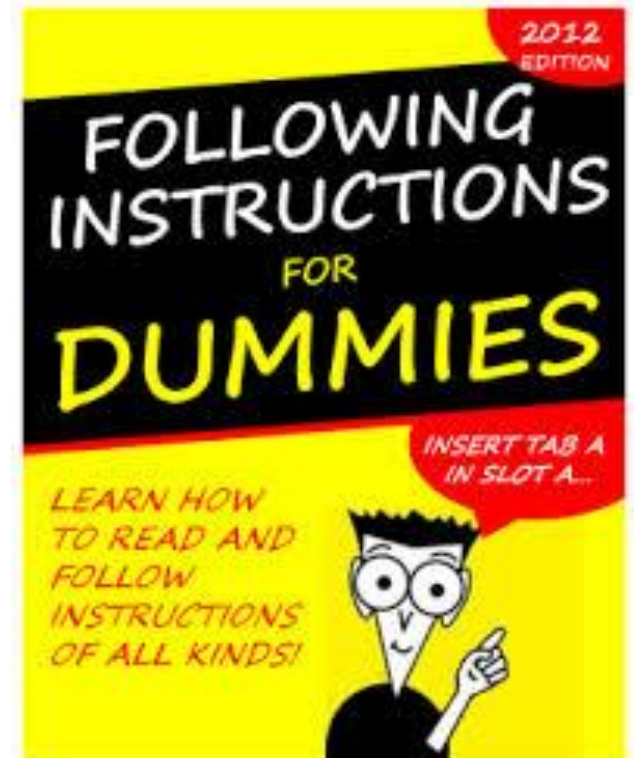
The easy-to-use database that helps you find the right journal to publish your global public health research.

Click on any of the links below to get started or [Browse by Alphabetical Listing](#)

BROUGHT TO YOU BY :

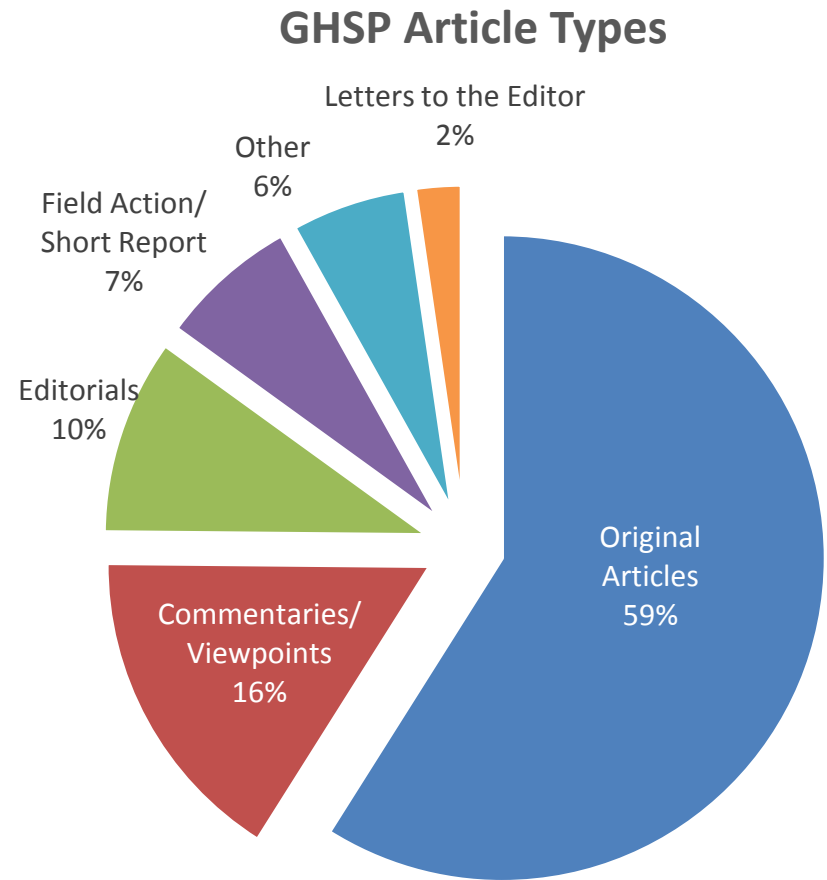
Read Instructions for Authors

- Different from journal to journal
- Dictate exactly how an article should be prepared for each journal down to the font size
- Some journals are more stringent than others



Determine Type of Article

- **Review the article types listed in the Instructions for Authors**
- **Select the type that best matches your existing content**



Prepare/Adapt Manuscript

- **Model your manuscript on published articles**
- **Organize based on focus (program/research)**
- **Conduct literature review**
- **Use headings and subheadings liberally**
- **Write succinctly and simply**
- **Follow one reference style but don't sweat it**
- **Deemphasize your organization**
- **Include supplemental files**
- **Get feedback from colleagues**



Submit Your Manuscript

Corresponding author will upload manuscript and will need:

- **Title page, manuscript, table and figure files (with no identifying information)**
- **Author names and email addresses**
- **Table and figure files should be in original source file e.g., ppt, xls when possible**
- **ICMJE Conflict of Interest Forms**
- **Possible peer reviewers**

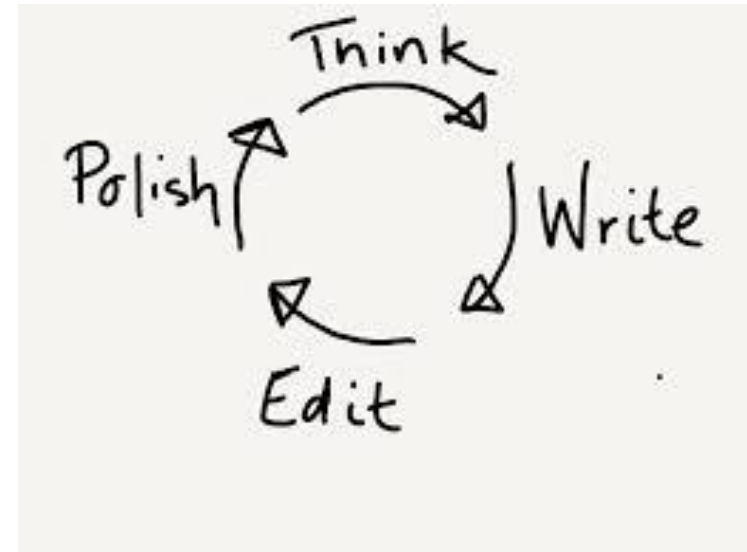
Wait....

- **Screen manuscript
(1-2 weeks)**
- **Peer review manuscript
(6-8 weeks)**
- **Revise manuscript
(2-4 weeks)**
- **Copyedit manuscript
(2-4 weeks)**
- **Publish manuscript
(2-4 weeks)**
- **Total: 13-22 weeks / 3-6
months**



What Reviewers Consider

- Importance of the issue addressed
- Original work that contributes to knowledge
- Sound design and execution (program or study)
- Sound, actionable, and scalable conclusions
- Relevance to programs and/or policy
- Engaging writing style



Tips – Do

- **Write clearly and crisply**
- **Write in communicative style – formatting etc.**
- **Be provocative as appropriate**
- **Be persistent**
- **Contact an editor when warranted**
- **Provide good list of reviewers**
- **Address all reviewer comments, whether agree or disagree and what you did.**

Tips – Do Not

- **Write overly-lengthy introduction**
- **Suggest your advisor as a reviewer**
- **Passively agree with substantive changes suggested by the copy editor**
- **Wait until the proof stage to suggest major rewrites**



Global Health: Science and Practice



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